

## Experience

### **Sr. Product Designer for Esper - Mar 2022 to Jan 2023**

- Spearheaded design initiative to integrate iOS device support into an existing dev ops platform
- Directed design projects catering to customer requests to sign additional business opportunities
- Designed and implemented documentation and project management guidelines to improve workflows

### **UX Designer and Researcher for Nutanix - Jan 2021 to Mar 2022**

- Collaborated cross functionally as part of the Licensing team to develop elegant solutions for licensing tasks
- Successfully advocated against development of features that would have led to a 40% loss in revenue
- Guided multiple research and testing sessions, and generated reports that influence design direction

### **Sr. UX Designer and Researcher for Virtuoso - Aug 2018 to June 2020**

- Conducted research throughout the organization to influence product development and design initiatives
- Led discovery and wireframing activities for a full website redesign to a new content based model
- Defined and documented requirements for developing a bespoke events management mobile app

## Projects

### **Esper - iOS Integration - Product Design**

- Allied with engineering to derive and document key differences between iOS and Android MDM platforms
- Guided and prioritized product requirements to build an MVP for showcasing iOS integration
- Conducted competitive research to uncover current market penetration and business opportunities

### **Nutanix Licensing Portal - UX Design, Research, Testing**

- Developed workflows that guide users through licensing actions to successfully license server clusters
- Conducted user research to identify customer intentions, mental models, and information architecture
- Forged relationships to become the domain knowledge expert for dark site, federal, and military users

### **Microsoft - Enterprise Services Experience (ESXP) - User Experience Design**

- Collaborated with stakeholders in a fast paced environment to define and present user needs
- Utilized research to create designs and functional prototypes to be verified through user testing
- Presented wireframes, redlines, and study results to product owners for feature acceptance

## Academics

### **2020 University of Washington**

- Certificate in Full Stack Web Development

### **2012-2013 University of Washington**

- Certificate in Human Centered Design & Engineering

### **2005-2009 The Pennsylvania State University**

- Schryers Honors College Graduate, Bachelors of Arts in Integrative Arts

## Skills

### **User Experience**

UX Design, Usability Testing, User Interface Design, Experience Design, Prototyping, User Research  
Interaction Design, Wireframing, Project Management, Graphic Design, Typography

### **Web Development**

HTML, CSS, Javascript, React, Responsive web design, Node, NPM, SQL, Bootstrap

### **Software**

Figma, Invision, Axure RP, Adobe XD, Photoshop, Illustrator, After Effects, Word, Excel