

## Experience

### **Sr. UX Designer and Researcher for Virtuoso - Aug 2018 to June 2020**

- Conducted research throughout the organization to effect product development and design initiatives
- Led discovery and wireframing activities for a full website redesign to a consumer focused model
- Defined and documented requirements for developing a bespoke events management mobile app
- Executed business and technical stakeholder meetings as part of end to end UX workflow
- Applied user centered design for multi-modal use cases

### **UX Designer II for Affirma Consulting - May 2017 to May 2018**

- Designed and advocated new experiences within multi-disciplinary teams for fortune 100 companies
- Led research utilizing remote user testing scenarios to develop information architecture heirarchy
- Translated technical documentation into user friendly diagrams for use in sales environments
- Execute and iterated on end to end UX workflows with multiple tiers of decision makers and project gates
- Integrated standardized design frameworks into UX approach

## Projects

### **Microsoft - Enterprise Services Experience (ESXP) - User Experience Design**

- Collaborated with stakeholders in a fast paced semi-ambiguous environment to define user needs
- Utilized research to create designs and functional prototypes to be verified through user testing
- Presented wireframes, redlines, and study results to product owners for feature acceptance

### **Microsoft - Azure e-book design - User Experience and Visual Design**

- Communicated with clients and project managers to develop diagrams for popular Azure solutions
- Designed and produced iconography for Azure products and solutions
- Assisted in design of a style guide to ensure all diagrams remained consumable and cohesive

### **Layout Lab - User Experience Design Lead**

- Identified user needs and personas to create storyboards and design specifications
- Ran user studies and conducted research to uncover user needs and steer developmental goals
- Designed all interfaces and user experiences for a B2B online art designer program

## Academics

### **2012-2013 University of Washington**

- Certificate in Human Centered Design & Engineering
- Computer Network fundamentals

### **2005-2009 The Pennsylvania State University**

- Bachelors of Arts in Integrative Arts
- Schryers Honors College Graduate

## Skills

### **User Experience**

UX Design, Usability Testing, User Interface Design, Experience Design, Prototyping, User Research  
HTML, CSS, Interaction Design, Wireframing, Project Management, Graphic Design, Typography

### **Software**

Figma, Invision, Axure RP, Adobe XD, Photoshop, Illustrator, Amazon AWS, After Effects, Word, Excel

### **Other**

Entrepreneur, Small Business Development, IT/Tech